

# REQUEST FOR SPONSORSHIPS

VILLANOVA



UNIVERSITY

# ASACCU CONFERENCE

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## 2024

*ROOTED IN MISSION.  
GROWING WITH PURPOSE.*





Greetings!

As a valued partner of Villanova University, we would like to inform you of an upcoming sponsorship opportunity. In June 2024, Villanova University will be hosting the Association of Student Affairs at Catholic Colleges and Universities (ASACCU) National Conference. The theme of this year's conference is "Rooted in Mission. Growing with Purpose."

Each summer, approximately 200 professionals from more than 50 Catholic colleges and universities gather in community to learn from each other and discuss ways to address national issues and concerns on our respective campuses. Our desire in coming together is to enhance the lives, education and experiences of our students to prepare them to be productive members of society.

Your generous sponsorship would directly impact the conference by decreasing conference fees, supporting keynote speakers and events, and allowing members of the conference to live in community and learn from one another.

Your ongoing support of Villanova is vital to our success and we are excited to work with you to further the mission of Catholic higher education. We invite you to explore the sponsorship options below.

Sincerely,  
ASACCU Conference Sponsorship Team

# Become a Sponsor

ASACCU was founded in 1999 by a group of student affairs practitioners in Catholic higher education who were seeking to foster community and communication among student affairs professionals working in higher education.



## PLATINUM

- Sponsorship of opening reception and dinner events
- Logo prominently featured in all printed material, on event website, and featured at opening reception and dinner events
- Full page advertisement in the ASACCU 2024 Conference Program, which will be distributed to all conference attendees
- Seating for up to four representatives at opening reception and dinner events

## SILVER

Choose from:

- Sponsorship of keynote speaking event
- Sponsorship of hospitality areas in overnight accommodation locations
- Logo prominently featured in all printed material, on event website, and featured at sponsored event and/or areas
- Quarter page advertisement in the ASACCU 2024 Conference Program, which will be distributed to all conference attendees
- Invitation for up to four representatives to sponsored event

## GOLD

Choose from:

- Sponsorship of closing dinner event
- Sponsorship of business lunch and awards
- Sponsorship of conference-wide off-site social events
- Logo prominently featured in all printed material, on event website, and featured at sponsored event
- Half page advertisement in the ASACCU 2024 Conference Program, which will be distributed to all conference attendees
- Invitation for up to four representatives to sponsored event

## BRONZE

- Sponsor a refreshment break for all conference attendees
- Logo recognition in the ASACCU 2024 Conference Program
- Logo prominently featured at sponsored event

## CONTRIBUTOR

- Logo included in all printed materials and on event website



# SPONSORSHIP INFORMATION



**PLATINUM**

**\$20,000**

**GOLD**

**\$10,000**

**SILVER**

**\$5,000**

**BRONZE**

**\$2,500**

**CONTRIBUTOR**

**\$1,000 or in-kind gifts**

**READY TO BECOME A SPONSOR?**

**CLICK HERE**

Thank you for your support!

Please submit sponsorships by February 2024.

